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Dear Parent/Carer,

We are celebrating World Book Day this year on Thursday 4th March. There will be lots of activities taking place on your child's Google Classroom or Tapestry across the day to show them the importance and joy of reading for pleasure. I wanted to let you know some of the things that will be taking place across the day.

Competition

We won't be inviting children to dress up this year. Instead as part of their remote learning, they will be set a challenge to create a craft or art project based on their favourite book or book character. The competition will be judged by the Governors and we will award prizes for the best entries. More details will be provided on the day.

Sponsored Read - Readathon

As part of our World Book Day celebrations, we are running a **Read for Good Readathon** and we'd love your child to join in.

It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD). The charity **Read for Good** encourages children to read through its unique motivational approach inspiring reluctant readers to give reading a go, and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audio books to blogs - they are not being assessed; it's all about reading for fun. And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

Teachers, parents and pupils tell us that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital compels pupils to get involved.

All you have to do is:

1. **Take a look at what they plan to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books. We will share videos of staff reading their favourite books throughout the day and these also count towards their reading time.
2. **Help your child find sponsors among family and friends**. The easiest way to sponsor a child is at <https://readathon.secure.force.com/sponsor> (which family and friends can use too) or return the sponsor card with a cheque(s) or cash to school. They can be sponsored for how many books they read, per page or per 10 minutes of reading. Anything goes!

Please support your child's sponsored read as much as you can. They'll be helping kids in hospitals get books, as well as helping themselves. Our school also receives free books worth 20% of our grand sponsorship total – so there really is something



in it for everyone. For more information, check out your child's sponsorship card (which will be shared when they return to school) or visit www.readforgood.org.

We will continue with the Readathon the following week when children return to school and provide them with plenty of opportunities to get their reading time up.

We look forward to seeing their World Book Day contributions.

Best Wishes

Rebekah Glover
English Coordinator